



SV Probe Strengthens Management Team in Asia

- Part of Asia-focused Growth Strategy
- Addition of 2 New Executives to help drive Asia Sales and execute New Product Strategy

-----MEDIA RELEASE FOR IMMEDIATE CIRCULATION-----

(SINGAPORE, July 23, 2008) – SGX mainboard-listed Ellipsiz Ltd ("Ellipsiz") announced today that its wholly owned subsidiary, SV Probe ("SV") has appointed 2 new executives to its Asia management team. They are Mr. Kaoru Gotoh as Country Manager for SV Japan and Mr. Winston Lau as Vice President and General Manager for SV Taiwan. The appointments are part of SV's growth strategy to expand its probe card market share in Asia over the next few years.

Mr. Gotoh, who has more than 20 years of experience in the semiconductor test and probe card business, will be focusing on sales expansion and driving sales strategies for the Japan market. He was most recently the Vice President of Kita Manufacturing, a premier precision spring pin supplier and has held positions of Director of Kulicke & Soffa Japan Test Division, and General Manager at Cerprobe Japan Co. Ltd. Mr. Gotoh holds a Bachelor of Engineering degree from Tokyo National College of Engineering.

Mr. Winston Lau, a 20 year veteran, brings a strong combination of semiconductor test operations, sales and management experience to SV. He will be responsible for driving Taiwan sales. He will also oversee the operations of SV Taiwan's probe card factory at Jhubei City in HsinChu County, which currently has about 100 employees. He was most recently Vice President at ThaiLin Semiconductor Corporation in Taiwan, where he led its test operations. He also held senior management positions in Test Operations and the President's Office at United Test Corporation (now known as UTAC Taiwan Corp.). Mr. Lau holds a Bachelor of Engineering (Electrical) from the University of Aberdeen in Scotland.

"We are extremely excited to have Gotoh-san and Winston on board", said Kevin Kurtz, President and CEO of SV, "They bring a wealth of industry experience in management, sales, operations and most importantly, the Asian knowledge and network. They are invaluable



additions to help SV tap the immense Asia probe card market potential and accelerate its growth over the next few years.”

Probe cards are essential tools in the electrical testing of semiconductor wafers before they are diced, packaged and assembled in electronic products such as mobile phones, computers and digital media players. According to VLSI Research Inc (May 08), the probe card market revenue for Asia and Japan grew from US\$790.1 million in 2006 to US\$959.1 million in 2007, representing a 21.4% jump year on year that outpaced the overall probe card market growth of 14.5%.

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About Ellipsiz Ltd

SGX mainboard listed Ellipsiz is a leading probe card and service solutions provider serving the semiconductor and electronics manufacturing industries. We provide innovative, engineering-focused solutions in niche segments of the semiconductor and electronics manufacturing chain such as Testing and Supply Chain Management. Our customers include global semiconductor companies and electronics contract manufacturers.

Our key competitive strengths lie in our innovation, strong customer focus, resourcefulness, strong partnership with customers and principals, an established global support network and a cost competitive Asia-centric manufacturing infrastructure. Ellipsiz is headquartered in Singapore. It has operations in India, Malaysia, Singapore, Taiwan, Vietnam, China, and the USA. Please visit us on the web at www.ellipsiz.com.

About SV Probe

SV Probe is a wholly owned subsidiary of Ellipsiz Ltd. It is the fifth largest probe card company in the world (*VLSI, 2008*) and operates probe card factories located in the United States, China, Vietnam and Taiwan R.O.C., as well as an extensive network of customer support and sales offices.

SV Probe offers a diversified product line including vertical and cantilever probe cards and provides design and product application support services. Its global customer base is comprised of leading chip manufacturers and fabless design companies.