



SV Probe Signs with G-Electronics in Israel

Collaboration Supports Customers in Israel while Strengthening
SV Probe's Global Infrastructure

-----**MEDIA RELEASE FOR IMMEDIATE CIRCULATION**-----

(Singapore, January 31, 2012) – SGX mainboard-listed Ellipsiz Ltd (“Ellipsiz”) announced today that its wholly-owned subsidiary, SV Probe (“SV”) has signed a contract with Israel-based G-Electronics to provide sales and applications engineering services for SV’s semiconductor test customers in the region. This collaboration will not only allow SV to accommodate the needs of its Israel customers, but also bolster SV’s expansion of its global support system, which already includes sales and service offices in Europe, Southeast Asia, China and Japan.

G-Electronics is a privately-owned sales, service and applications engineering consulting firm located in the industrial center of Givatayim a short distance from Tel Aviv. Established in 1970, with various other locations throughout Israel, G-Electronics has extensive experience with Semiconductor Processing, Wafer Metrology, Failure Analysis, Wafer & Device Levels Quality Control Systems and Test Equipment. G-Electronics team is dedicated to serving companies such as SV and its ever growing customer base.

“We believe that this agreement with G-Electronics demonstrates our commitment to supporting our customers in Israel while further strengthening SV’s global infrastructure,” said Karen Lynch, Senior Vice President of Sales and Marketing. “Mr. Galimidi and his team have many years of semiconductor experience and have built strong relationships with the technical community in this region.”

“We are very pleased to join with SV and look forward to supporting them here in Israel,” said Mr. Galimidi. “Our experience and core competencies will certainly establish SV Probe as a major test equipment player in Israel.”

G-Electronics will be responsible for all the sales and marketing of SV Probe products and services. Ms. Elena Taubes, SV Customer Service Representative in Israel will still be providing day-to-day direct customer service on behalf of SV while supporting G-Electronics.

Probe cards are essential tools in the electrical testing of semiconductor wafers before they are diced, packaged and assembled in electronic products such as smart phones, tablets, computers and digital media players.

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About Ellipsiz Ltd

SGX mainboard listed Ellipsiz is a leading probe card and service solutions provider serving the semiconductor and electronics manufacturing industries. We provide innovative, engineering-focused solutions in niche segments of the semiconductor and electronics manufacturing chain such as Testing and Supply Chain Management. Our customers include global semiconductor companies and electronics contract manufacturers.

Our key competitive strengths lie in our innovation, strong customer focus, resourcefulness, strong partnership with customers and principals, an established global support network and a cost competitive Asia-centric manufacturing infrastructure. Ellipsiz is headquartered in Singapore. It has operations in India, Malaysia, Singapore, Taiwan, Vietnam, China, and the USA. Please visit Ellipsiz on the web at www.ellipsiz.com.

About SV Probe

SV Probe is a wholly owned subsidiary of Ellipsiz Ltd and operates probe card factories located in the United States, China, Vietnam and Taiwan R.O.C., as well as an extensive network of customer support and sales offices.

SV Probe offers a diversified product line including vertical and cantilever probe cards and provides design and product application support services. Its global customer base is comprised of leading chip manufacturers and fables design companies. Visit SV at www.svprobe.com.

About G-Electronics

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