



SV Probe introduces 2 new Probe Card Solutions

New products underpin strategy to position SV in the high growth memory and advanced logic market segments

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(SINGAPORE, July 8, 2008) – SV Probe (“SV”), a wholly owned subsidiary of SGX mainboard-listed Ellipsiz Ltd, today introduced 2 new probe card products, SureTouch™, a one touch full wafer probe solution for NAND Flash Memory and LogicTouch™, a fine pitch vertical probe card. Both new products aim to provide superior testing performance at a lower cost of ownership and underpin the growth strategy that will strongly position SV in the high growth memory and advanced logic probe card market segments over the next few years.

SureTouch™ is targeted for NAND Flash Memory. Its one touch full wafer probe design enables testing of all the devices on the wafer with just one contact between the probe card and the wafer, instead of multiple step contacts as with other traditional test products. SureTouch™ is positioned to address customers’ demand for high parallelism testing, short manufacturing lead times and lower cost of ownership for NAND Flash Memory. NAND Flash Memory is widely used in consumer products such as digital still cameras, MP3 players and Flash Memory storage cards.

LogicTouch™ is a MEMS-based fine pitch vertical probe card targeted at advanced mixed signal and logic devices such as microprocessors, digital signal processors and system-on-Chip (SOC) ICs that demand high parallelism testing and device adjacent pad pitch of 60 microns and below. MEMS (Micro ElectroMechanical Systems) based probe cards use photolithographic technology in the fabrication of critical probe card components such as the probe pins. It allows probe card manufacturers to meet the challenges of shrinking chip pad geometries, higher pad density and testing parallelism as well as higher performance demands.

SV Probe’s growth strategy comprises product and market development programs to address the high growth sectors of the market. The company is focused on high parallelism probe solutions for memory devices and probe solutions for non-memory devices in the high growth consumer segments. In addition to SureTouch™ and LogicTouch™, SV also has new product development programs for both NOR/DRAM memory devices and advanced LCD



driver devices. The strategy is complemented by SV's global infrastructure that delivers local support, advanced design capabilities and cost effective manufacturing.

Kevin Kurtz, President and CEO of SV said, "Over the next few years, we believe the key emphasis for probe card products will be on cost/performance benefits that are driven by high parallelism and fine pitch probing capabilities. We see these 2 new probe card solutions along with the growth strategy as a cornerstone to creating above market revenue growth that will further strengthen SV's competitive market position."

Probe cards are essential tools in the electrical testing of semiconductor wafers before they are diced, packaged and assembled in electronic products such as mobile phones, computers and digital media players. According to VLSI Research Inc (May 08), the market revenue for memory probe cards in 2007 was US\$800.2 million, or about 59% of the global probe card revenue of US\$1.36 billion. Over the next 5 years to 2012, VLSI predicts the compounded annual growth rate (CAGR) for the memory probe card market to be 13.6%, while that of the non-memory probe card revenue will be 10.5%.

Note: SureTouch™ and LogicTouch™ are pending trademarks

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About Ellipsiz Ltd

SGX mainboard listed Ellipsiz is a leading probe card and service solutions provider serving the semiconductor and electronics manufacturing industries. We provide innovative, engineering-focused solutions in niche segments of the semiconductor and electronics manufacturing chain such as Testing and Supply Chain Management. Our customers include global semiconductor companies and electronics contract manufacturers.

Our key competitive strengths lie in our innovation, strong customer focus, resourcefulness, strong partnership with customers and principals, an established global support network and a cost competitive Asia-centric manufacturing infrastructure. Ellipsiz is headquartered in Singapore. It has operations in India, Malaysia, Singapore, Taiwan, Vietnam, China, and the USA. Please visit us on the web at www.ellipsiz.com.

About SV Probe

SV Probe is a wholly owned subsidiary of Ellipsiz Ltd. It is the fifth largest probe card company in the world (*VLSI, 2008*) and operates probe card factories located in the United States, China, Vietnam and Taiwan R.O.C., as well as an extensive network of customer support and sales offices.

SV Probe offers a diversified product line including vertical and cantilever probe cards and provides design and product application support services. Its global customer base is comprised of leading chip manufacturers and fabless design companies.