



SV Probe Makes Strategic Expansion into South Korea & Hires Jong Ho Yoon as President

Strengthens SV Probe's strategic plan supporting our memory business solutions

-----**MEDIA RELEASE FOR IMMEDIATE CIRCULATION**-----

(Singapore, August 13, 2008) – SGX mainboard-listed Ellipsiz Ltd (“Ellipsiz”) announced today that its wholly owned subsidiary, SV Probe (“SV”) has expanded into South Korea and has appointed Mr. Jong Ho Yoon as President. This move is yet another part of SV’s growth strategy to increase its share in the memory and Asian probe card markets. This expansion will also aid SV with its entrance into the CMOS Image Sensor probe card marketplace.

On July 14, 2008, SV Probe officially established the entity of SV Probe Korea and Mr. Jong Ho Yoon was brought aboard as President. This sales and support office is located in Suwon and is well-positioned to support local companies like Hynix and Samsung.

Mr. Yoon has over 20 years of experience in the semiconductor industry. He comes to SV from Mico TN, a Korean probe card manufacturer, where he was President of Sales & Marketing. Prior to that, he was Branch Manager for Therma-Wave Korea (now a part of KLA-Tencor), a provider of process control metrology systems. He is a graduate of Suwon University with a major in Electronics, and is a member of the Korea University Semiconductor Community.

“We are very excited about this expansion and the hiring of Mr. Yoon,” said Kevin Kurtz, President and CEO of SV. “This is a very important part of our growth strategy as we move into the memory arena and continue building our infrastructure throughout Asia. Mr. Yoon’s experience in the field, his motivation, and personal relationships in the semiconductor industry make him a great addition to our team.”

“I am extremely pleased to join SV and I look forward to assisting with the expansion into South Korea,” said Mr. Yoon. “I am very confident that I can help to advance SV’s market share in this region.”

Probe cards are essential tools in the electrical testing of semiconductor wafers before they are diced, packaged and assembled in electronic products such as mobile phones, computers and digital media players. According to VLSI Research Inc (May 08), the Korean probe card market in 2007 was \$251.97 million, approximately 18.5% of the total probe card market of \$1.36 billion, and a 21% increase from the 2006 Korean revenue of \$207.56 million. In both years, advanced probe cards made up over 50% of the Korean market.

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About Ellipsiz Ltd

SGX mainboard listed Ellipsiz is a leading probe card and service solutions provider serving the semiconductor and electronics manufacturing industries. We provide innovative, engineering-focused solutions in niche segments of the semiconductor and electronics manufacturing chain such as Testing and Supply Chain Management. Our customers include global semiconductor companies and electronics contract manufacturers.

Our key competitive strengths lie in our innovation, strong customer focus, resourcefulness, strong partnership with customers and principals, an established global support network and a cost competitive Asia-centric manufacturing infrastructure. Ellipsiz is headquartered in Singapore. It has operations in India, Malaysia, Singapore, Taiwan, Vietnam, China, and the USA. Please visit us on the web at www.ellipsiz.com.

About SV Probe

SV Probe is a wholly owned subsidiary of Ellipsiz Ltd. It is the fifth largest probe card company in the world (*VLSI, 2008*) and operates probe card factories located in the United States, China, Vietnam and Taiwan R.O.C., as well as an extensive network of customer support and sales offices.

SV Probe offers a diversified product line including vertical and cantilever probe cards and provides design and product application support services. Its global customer base is comprised of leading chip manufacturers and fabless design companies.